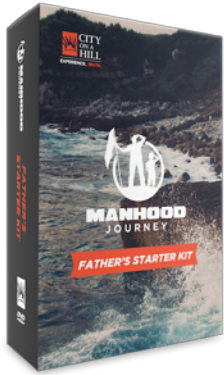




Godly men don't develop by accident.
They require intentional investment.



WISE GUYS Book Challenges
Men to Embrace Mentorship



Manhood Journey Father/Son Curriculum Helps
Fathers Lead Sons on the Road to Biblical Manhood

FEATURED ON



SOLD THROUGH



INTRODUCTION



Louisville, KY – **Society today is facing a crisis: absentee fathers.** Many Dads have abandoned their son-shaping responsibility – physically, spiritually or relationally. The National Fatherhood Initiative suggests that as many as one out of three teenage boys lives without his father. This is taking a major toll on society: from stressed-out moms making up the difference to young men living confused and directionless lives. Without the guidance of godly men or examples of Biblical manhood, young men’s framework for what manhood looks like come from the culture around them. Kent Evans wants to change that.

Kent Evans is the co-founder of Manhood Journey, a ministry that helps fathers and mentors build the next generation of godly men. Kent has personally experienced how the guidance of godly men can change the course of a life. He struggled with the divorce of his parents when he was a teen. Vowing to change his own narrative, Kent leaned on a community of men who challenged him to understand the concepts of Biblical manhood. Now, blessed

with a solid 20-year marriage and four sons (with a fifth to be adopted this year), his passion is to encourage men to learn from one another and help fathers build the next generation of godly men.



“Wise Guys is a careful and clear treatment of the role godly counselors play in the lives of Christians.”

R. Albert Mohler, Jr., President
Southern Baptist Theological Seminary

With a bold message for men of all ages, Kent’s new book **WISE GUYS: Unlocking Hidden Wisdom from the Men Around You** (City on a Hill Studio) proposes the compelling case that any man has the power to influence the life of another for the better. It encourages men to embrace mentorship – both to seek out and provide the godly guidance all men crave. The

book shares Kent’s personal stories of 16 men who offered their time, presence and wisdom to help him along his journey. The men featured are ordinary guys who brought extraordinary experiences and insight into his life.

Kent explains, “I want to help men learn how to learn from each other. This was a common concept in the past, but in our current climate we are raising a generation of young men who have no direction. I hope the directionless teenager can see that there are thousands of men who can help him maneuver life, if he only has the courage to ask. If our society’s vision of success could change from being fiercely independent to aggressively interdependent, our society would drastically change. We aren’t made to be alone in our life journey!”



“...remarkably clever, humorous, insightful and challenging book that is both readable and instructive.”

Bob Russell, Retired Senior Minister
Southeast Christian Church

Manhood Journey is a small group program for fathers and their sons that can help fathers be intentional and engaged. It is a non-denominational, Bible-based approach to building young men through the discipleship and mentorship of fathers. It features guided Biblical discussion with fun, hands-on, interactive activities. Men can include other young men in their lives – nephews, neighbors or friends.

Manhood Journey can be done with one father and son, or in a group. Groups ideally consist of 6 to 8 dads, who each bring their son(s). Young men without engaged dads can participate with another caring man who wants to pour into their life. Groups meet in 6-week sprints at churches or in homes, with discussions guided by modules that cover various topics including:

- Biblical manhood basics
- Myths men are told
- Money management
- Leadership
- Purity
- Spiritual warfare
- Work and career

The young men are normally between the ages of 8 and 18.

Manhood Journey is a proven blueprint to build strong communities of men who help each other navigate what it means to be a man of God. The program has been used by more than 7,000 fathers and sons in 46 states and 10 countries. It is also used and endorsed by Trail Life USA, the nation's leading Christian adventure, character and leadership program for young men.

Instead of a “top-down” method, Manhood Journey takes a “4D” approach to mentorship – father to father, father to son, son to son and father to the other sons in his group. “We hope to spur a movement that changes how men relate to each other,” says Kent. “We know that fathers want to be the spiritual leaders God has called them to be. What could happen if believing men became a multigenerational, arm-linked society who help each other grow, learn and succeed? The positive change would be impossible to measure.”

Manhood Journey will be available in several formats: Group Discussion Guides, 1 on 1 Discussion Guides and as a pre-assembled Father's Starter Kit.

The Manhood Journey Father's Starter Kit retails for \$29.99 and contains everything a dad needs to start a Manhood Journey Group, including:

- Embarking Group Discussion Guide
- 1 on 1 Discussion Guide
- DVD of the introductory videos for all 6 Manhood Journey modules
- 1 Maprochure – a helpful tool when starting a group or as a guide for which module to cover next for active groups
- 1 Free copy of book *Wise Guys: Unlocking Hidden Wisdom from the Men Around You*

Each **Manhood Journey Group Discussion Guide** retails for \$19.99 and provides direction for the group leader. Each **Manhood Journey 1 on 1 Discussion Guide** retails for \$9.99 and includes discussion points and activities for fathers to use with their sons.

Wise Guys and **Manhood Journey** is available on Amazon, and through major retailers such as Lifeway, ChristianBook.com, or via the publisher's website at <http://cityonahillstudio.com/wise-guys>. A free, condensed, e-book sample from **Wise Guys** is available at <http://www.manhoodjourney.org/wise-guys>

City on a Hill is a team of creatively-gifted, passionate believers who develop powerful, story-driven media resources for ministry. Their products -- from video-driven Bible studies and church-wide campaigns to faith-based films and more -- stand apart in the industry because of their cinematic nature. City on a Hill resources are trusted by church leaders worldwide because they're the highest quality, they're easy to use and they reach right to the heart with their message. They make effective ministry easier. *City on a Hill: We use story and media to equip you to share Jesus.*

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For more information or an interview with Kent Evans, please contact:

Ryan Sanders

(615) 278-8588

ryan.sanders@manhoodjourney.org

ABOUT THE AUTHOR & FOUNDER



About Kent Evans:

Kent Evans is the Executive Director and co-founder of Manhood Journey, a ministry that helps fathers and mentors build the next generation of godly men. Kent has personally experienced how the guidance of godly mentors can change the course of a life. Today he is blessed with a solid 23-year marriage, five wonderful sons and a relationship with Christ – largely because of what he’s learned from other men. He lives in Louisville, Kentucky, and can be found on Twitter @manhoodjourney.

About Wise Guys:

For guys, more than ever, it’s a confusing world. Your GPS doesn’t offer any maps that show how to get to the point of wisdom - and who likes asking for directions anyway? But there are ways to get that guidance you need. The answers may be all around you, in the form of guys you already know. *Wise guys*. Guys with more experience. Guys who have travelled more, lived more, relied more on God’s grace and guidance. Could there be ways to tap into their invaluable knowledge without enduring dull lectures or taking pages of notes? Kent Evans has surrounded himself with these wise guys. They have shown him all the back roads on the way to wisdom. With a great deal of humor and an endless supply of stories, *Wise Guys: Unlocking Hidden Wisdom From the Men Around You* shows how to gather life-enriching truth from the guys in your own circle.

About Manhood Journey:

Manhood Journey is a program for fathers and their sons. It is a non-denominational, Bible-based approach to building young men through the discipleship and mentorship of fathers. It features guided Biblical discussion with fun, hands-on, interactive activities. Men can include other young men in their lives – nephews, neighbors or friends.

Since it’s launch, over 5,000 fathers and sons have been a part of a Manhood Journey program. Manhood Journey can be done with one father and son, or in a group of dads and sons. Young men without engaged dads can attend with other male role models who want to pour into their lives.

Manhood Journey is a ministry partner with Trail Life USA and Southeast Christian Church.

Suggested interview questions, general:

- Tell us about your journey – how did your teenage years prepare you for today?
- What have you seen in your own life and those of the men around you regarding their relationships with their sons?
- What are some of the current trends in fatherhood?
- You give a surprising statistic. What is the US Census Bureau saying about fatherhood and fatherlessness in America?
- How can we find out more information about Wise Guys, Manhood Journey and your own story?

Suggested questions, Manhood Journey:

- How did Manhood Journey get started? What inspired your vision to create the program?
- What is different about your Manhood Journey program?
- Your church tested out the program initially. What has changed in your own community after some of the men began the Manhood Journey program?
- What kinds of results have you seen so far from these Manhood Journey groups?
- You say that a 12-year old boy will share openly in a group, with his father present? How's that working out?
- Are you planning to create more content?
- What does the future look like for Manhood Journey?

Suggested questions, Wise Guys:

- You had a counselor say something profound when you were a teenager – what was it?
- Why write a book like this, about your mentors?
- Why do you think more men don't seek out their own "wise guys"?
- Tell us about one of your more profound "Wise Guys" moments – can you give us an example?
- What are immediate steps that a guy can take to start down this "Wise Guys" path?

Statistics on Fatherlessness:

- The US leads the world in fatherlessness
- 63% of youth suicides are from fatherless homes – 5 times the national average
- 90% of all homeless and runaway children are from fatherless homes – 32 times the national average (US Dept. of the Census)
- 71% of pregnant teenagers lack an engaged father
- 71% of high school dropouts come from fatherless homes (Natl. Principals Assoc. Report on the State of High Schools)

- Boys and girls from fatherless homes are twice as likely to drop out of high school; twice as likely to end up in jail; four times more likely to need help for emotional or behavioral problems (US D.H.H.S)

Social Media:

Web: <https://www.manhoodjourney.org/wise-guys/>

Twitter: [@manhoodjourney](https://twitter.com/manhoodjourney)

Facebook: <https://www.facebook.com/manhoodjourney>

Endorsements and Praise for WISE GUYS:

“The Bible clearly encourages Christians to seek after wisdom and surround themselves with godly friends and mentors. As Proverbs states, we can only truly flourish with “an abundance of counselors” (Prov 11:14). *Wise Guys* is a careful and clear treatment of the role godly counselors play in the lives of Christians. For those who want to grow in maturity and wisdom, Evans’ book deserves careful consideration.”

R. Albert Mohler, Jr., President of the Southern Baptist Theological Seminary

“Kent has written a remarkably clever, humorous, insightful and challenging book that is both readable and instructive. He recounts a host of personal examples accumulated over the years and concludes with 11 practical tips on how to be a better man, a more effective professional and more devoted disciple-maker. I predict you will thoroughly enjoy *Wise Guys* while you ‘unlock hidden wisdom from the men around you.’”

Bob Russell, Retired Senior Minister, Southeast Christian Church

“This is a great read. Kent’s practical, down-to-earth and intentional living is contagious. Now it’s accessible in this book which will certainly shape how you think and live.”

Dan Dumas, Author of *Live Smart* and Senior Vice President, The Southern Baptist Theological Seminary

“I’ve always defined true ministry as the process of walking through something with God and then being vulnerable enough to turn around and walk someone else through, too. Kent’s infectious passion to develop Christ-like men is evident in his writing and you will be both challenged and inspired by this collection of characteristic profiles of men who have gone before to show the way. Bravo, Kent. You are walking us through.”

Mark Hancock, award-winning writer and Chief Executive Officer of Trail Life USA

“As men, we’re so often attracted to the star of the podium, never considering the incredible people who worked so hard to get them there. But every single one of those medal-winners surrounded themselves with others who drew out strengths and trained out the weaknesses. Using personal experiences with the ordinary men in his own life, Kent has written a candid and straightforward book that will encourage you to take an honest look at who you are and how you can get up and win as a husband, father and man.”

Tim Sisarich, Director & Host of Focus on the Family’s *Irreplaceable*

“Kent doesn’t just give us a list of qualities aimed at ‘guilting’ us to trying harder, to be better. Instead, he introduces us to a fist-full of men worth meeting. As the quick-to-read stories unfold, we get to know these wise guys. Thanks to Kent’s honestly hilarious writing style, you’ll drop your guard long enough to want to copy the character and wisdom generously offered in this book, man-to-man.”

Darren Walter, Lead Pastor, Current – A Christian Church

“In a creative and fresh way, Kent will set you on a journey of becoming a Wise Guy. His practical insight, honest evaluations, and life lessons will cause you to reflect on how you are engaging with others in your life. An easy read. I’d encourage any man to develop their own life lessons in the way Kent models.”

Dr. Dann Spader, President, Global Youth Initiative

“Kent has given us a roadmap for a new kind of organic mentoring – one that’s perfect for those of us with little extra time to seek out formal mentoring relationships. He shows us how we as men can sharpen ourselves with the people we already do life with.”

Tom R. Harper, CEO of Networld Media Group and author of *Leading from the Lions’ Den*

“As you read this book, Kent Evans will take you on a journey. You’ll learn what is required to become more the man God has called you to be. This book is going to get in your head and give you a brand new mindset.”

Kyle Idleman, Teaching Pastor of Southeast Christian Church and Author of *Not A Fan*.

“*Wise Guys* focuses on who you can become as a godly man. It is full of wisdom you can use for every aspect of your life: as a father, husband, businessman or mentor. The examples and principles Kent develops are invaluable. It’s easy to learn through the narratives of men who have ‘been there.’”

Dave Stone, Senior Pastor of Southeast Christian Church

“I know Kent’s desire in writing this book is to help you be a better man through the memorable stories and real-life tips. If you read and share this book, somewhere in the world, a boy will become a man. I don’t speak for Kent, but I’m pretty sure it’s in the fine print of this book. Look closely.”

Ryan Sanders, Director, Marketing and Communications, National Fatherhood Initiative